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March 1, 2018

REQUEST

The PWSSC is seeking quotes for graphic design work for the 2018 edition of *Delta Sound Connections*.

ABOUT

Delta Sound Connections is our annual natural history and science publication. It is dedicated to the ecosystems of Prince William Sound, the Copper River watershed, and northern Gulf of Alaska. *Delta Sound Connections* highlights various research and education programs taking place in our region, right now.

Twelve thousand copies are distributed to visitors and residents of southcentral Alaska at various hotspots of visitor activities. Some of the highest traffic sites include: Ted Stevens International Airport; the USFS Begich, Boggs Visitor Center at Portage Glacier; and the Alaska Marine Highway System throughout Prince William Sound.

The content is divided into specific topics, including: Community, Copper River Watershed, Copper River Delta, Prince William Sound, Oceans, Oil-related, Salmon, Herring, and Birds + Wildlife. Each edition also includes a centerfold map of the Copper River Watershed and Prince William Sound region.

SCOPE OF WORK

- Design 20-page, tabloid size publication (quarter-folds to 8.5 x 11)
- Seek printing cost and delivery time estimates from printer
- Provide at least two drafts of publications to PWSSC prior to printing
- Make all recommended edits and organize printing of publication
- Submit final publication to printer

DRAFT TIMELINE

March 16-26 Design graphical layout
March 26 Provide PWSSC with first draft for review
March 29 PWSSC provide edits
March 30-April 3 Make first round of revisions
April 3 Provide PWSSC with second draft for review
April 6 PWSSC provide edits
April 9-13 Make final revisions
April 16 PWSSC approve final copy/provide final edits
April 17-18 Make final revisions
April 19 PWSSC approve final copy
April 20 Send publication to printer
April 30 Printing complete and ready for pick-up

Estimated hours required: 70-80

See previous versions of DSC at:

<http://pwssc.org/about/#publications>

Please submit a quote to Signe Fritsch,
sfritsch@pwssc.org

Open until filled